

Dwayne Gretzky Biography - Promoter

Updated July 2021

Short form: Dwayne Gretzky are Canada's reigning champs of nostalgia and a can't miss live music experience.

Long form:

Dwayne Gretzky are Canada's reigning champs of nostalgia and a can't miss live music experience; a curated nostalgia trip that captures the unique joy of turning a radio dial and being surprised by the familiar. A 10+ piece juggernaut that brings to life the greatest songs of all time, this talented group of Toronto musicians ignites audiences with their charm, fidelity and theatrical flair. Celebrating classic pop and rock, from Fleetwood Mac to Fatboy Slim, Dwayne Gretzky has delivered electrifying renditions of over 700 songs.

Since the band's inception in 2011, Dwayne Gretzky has developed a fervent fan base across Ontario and parts of Canada on the strength of their live show – performing classic songs with faithful precision in packed venues and major festivals, and playing alongside the Rolling Stones, and being offered other major opportunities that belie the tag “cover band” .

When a pandemic shut down in-real-life gatherings globally, it was expected that the joy felt at a Dwayne Gretzky show would be shelved until further notice. Nobody could have guessed that an 18+ month hiatus on live events would prove to be a catalyst for growth for a group whose bread and butter is packing venues.

However it's been the COVID lockdowns that have launched Dwayne Gretzky beyond the “local legend” status they've held for years thanks to the success of two epic live streams. For the first time, the Dwayne Gretzky experience was felt by people beyond a festival or music venue, as the band brought the party into people's living rooms. Over 180,000 unique visitors caught Dwayne Gretzky from home over 2 marquee livestream events.

Dwayne Gretzky's audience is now more widespread and thirsty than ever before. As we return to “normal”, Dwayne Gretzky continues to shatter conventions and bring people together in a celebration of the songs we all forgot we loved.